



Housing and Building National
Research Center

ICSCPM21
HBRC - EGYPT



Ministry of Housing, Utilities
and Urban Communities

3rd International Conference
Sustainable Construction
and Project Management

Integrated Management For Smart Cities



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Field of Experience:

Elleithy is a subject matter expert on adopting tech-based operational solutions to resolve productivity and optimization challenges in the transport industry. He currently holds the position of VP for strategy at Mwasalat Misr SAE, where he served as Chief Operations Officer since 2018. Mwasalat Misr the first public transport operator to bring true smart urban mobility to Africa. He is currently accountable for the end-to-end development of efficient, water-tight operational modules which output much-needed scalable, reliable, premium public transport service for everyday commuters around Greater Cairo. Elleithy is specialized in Industrial Engineering with a focus on Operations Research, Network Planning, and Logistics Management. He also holds a Lean Six Sigma Green Belt. Subsequently, he has 10+ years of hands-on experience in the fleet and transport management fields.

Workshop Title

An introduction about
Mwasalat Misr

Telling the transformation story
of a local public bus private
operator into an international
mobility ecosystem